

BWFA

The British Wood Flooring Association represents the interests of professionals specialising in the wood flooring sector. Installers and suppliers of wood flooring have united within BWFA to ensure that quality standards in this growing sector meet the expectations of consumers.

The aims of the association are –

- √ The establishment of an industry code of practice to be adopted by all BWFA members
- √ Developing recognised training and accreditation standards
- √ Assistance and support for installers in their businesses
- √ Continuous and influential dialogue with the wood flooring market
- √ International representation for the industry and involvement in development of standards
- √ Promotion of the benefits of real wood flooring to the consumer
- √ The creation of business opportunities for members

If you work in the wood flooring industry in the UK, BWFA membership is a vital part of your toolkit.

FOR INSTALLERS

As an installer you will know that wood flooring is quite different from other installed flooring. BWFA is here to help you develop your business and obtain professional recognition.

Our aim is to continuously develop the BWFA mark towards a trusted sign of quality – encouraging suppliers and consumers alike to insist on using a BWFA fitter for their flooring.

Key benefits being launched through BWFA are:

- √ Code of Practice
- √ Promotion of BWFA members as high quality installers
- √ Developing recognition of training schemes
- √ Installer recommendation
- √ Networking opportunities

FOR SUPPLIERS

As a supplier of wood flooring you will know that this is a popular and beautiful product often limited by the quality of installation.

BWFA exists to drive and protect those standards, attracting consumer confidence to anyone using BWFA installers.

Benefits:

- √ Get the inside track on national training and quality standards
- √ Employ BWFA installers and secure the BWFA mark for your business
- √ Benefit from listing on the BWFA supplier resource and its promotion of real wood flooring to the market
- √ Code of Practice
- √ Networking opportunities

MEMBERSHIP CATEGORIES

INDIVIDUAL

Annual fee - **£100.00 + VAT**

This category of membership is open to individual installers.

Individual Installers wishing to join the Bwfa must provide three letters of reference (permission must be granted by each referee listed for BWFA to contact them).

Registered Installers will be listed on the Bwfa website. Registration may be removed by the Board of Bwfa in the event of a consumer complaint being investigated and upheld.

Applications for membership will be forwarded to the Technical Committee who will take up the references given to support your application.

The Board of Management's decision on applications is final.

Benefits

- √ Being part of the only UK Association dedicated to the accredited training of wood flooring installers
- √ Promotion of Bwfa members as responsible installers
- √ Installer recommendation
- √ Discount on training courses
- √ Networking opportunities
- √ Use of the Bwfa logo to promote professional image

MEMBERSHIP CATEGORIES

COMPANY

Annual fee - **£350 +VAT**

Companies must agree to promote the Bwfa where possible and aim to only employ Bwfa accredited installers. It is essential that the end user (customer) is made aware of the importance of Bwfa installers.

All applications to join the Bwfa must be supported by references (permission must be granted by each referee listed for BWFA to contact them):

- **For Companies involved in installation** (installer, contractor, retailer, shop fitter, builder, carpenter etc) details of **three** customer references should be provided.
- **For Suppliers** (Companies that are not contracted to install wood flooring – manufacturers, distributors, suppliers, architects etc) details of **two** trade references should be provided.

Applications for membership will be forwarded to the Technical Committee who will take up the references given to support your application.

The Board of Management's decision on applications is final.

Benefits

- √ Being part of the only UK Association dedicated to upholding the professional standards of wood flooring installers
- √ Bwfa Installer Programme for employees
- √ Discount on training courses
- √ Discount on the Bwfa Manual
- √ Networking via Bwfa
- √ Use of Bwfa logo to promote professional image

CONTACT DETAILS

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